

**BENCHMARKING REPORT 2023** 

#### **EXECUTIVE SUMMARY**

In 2019, Academies Australasia College's (AAC) Academic Board developed a benchmarking system which is an integral part of measurement of AAC's student and graduate outcomes. The benchmarking process measures our student's and graduate outcomes against chosen benchmark from comparable local and international institutions.

AAC conducts a yearly benchmarking utilising a matrix that can be taken from industry, competitors, or AAC's past results. Aspect of the benchmarking may include student, course, department level or institutional level. Benchmarking scope and metrics will be pre-approved by the CEO subsequent to a consultation that involves the HOD-Exam, Academic Head, Programme Leaders and Quality Assurance Manager with the final approval done by the Academic Board.

This benchmarking exercise also complies with the Committee for Private Education (CPE) requirements for measurement of student and graduate outcomes, including the comparative analysis against relevant Graduate Employment Survey.

#### **DATA AND ANALYSIS**

QA department together with the HOD-Exam department was tasked with compiling available data and information relating to approved benchmark. Benchmarking analysis meeting was held on 19 Oct 2023. The review panel consisted of the CEO, HOD-Exam, Head of Academic, Programme Leaders and QA Manager.

This report draws on variety of sources, including AAC's Graduate Employment Survey 2021, CPE GES Survey 2019/2020 <a href="https://www.ssg.gov.sg/cpe/ges.html">https://www.ssg.gov.sg/cpe/ges.html</a> and Polytechnic Graduate Employment Survey 2021 <a href="https://ges.polytechnic.edu.sg/PR/GES2021PR-Final.pdf">https://ges.polytechnic.edu.sg/PR/GES2021PR-Final.pdf</a>. Internal benchmark data are from AAC's FY2023. Use of other statistics (i.e. best of 3 years average) is noted in the table finding.

### **BENCHMARK MATRIX**

## **TERTIARY**

#### Tertiary covers the following programmes:

- Advanced Diploma in Hospitality Management
- Advanced Diploma of Leadership and Management
- Advanced Diploma of Program Management
- Advanced Diploma of Information Technology
- Diploma in Tourism and Hospitality Management
- Diploma of Project Management
- Diploma of Information Technology
- Diploma of Leadership and Management

	Performance	Target %
Student Outcomes	% of student graduated (All Courses)	92%
	DTHM	88%
	ADTHM	91%
	ADLM	100%
	DLM	92%
	ADPM	94%
	DPM	NA
	DIT	84%
	ADIT	95%
Graduate Outcomes	% of student employed or joined higher studies	92.2%

## **O-LEVEL**

	Performance	Target %
Graduate Outcomes	% of students with :	
	<ul><li>3 O-level pass</li></ul>	96.4%
	<ul><li>MTL pass</li></ul>	96.4%

### **BENCHMARK MATRIX**

GPC -Primary

	Performance	Target %
Student Outcomes	% of students passed the internal monthly test	47%
Graduate Outcomes	% of students who joined MOE schools (AEIS 2022 & S-AEIS 2023)	43%

GPC-Secondary

	Performance	Target %
Student Outcomes	% of students who passed the internal monthly test	64%
Graduate Outcomes	% of students who joined MOE schools (AEIS 2022 & S-AEIS 2023)	70%

## **BENCHMARK MATRIX**

ENGLISH – EFL

	Performance	Target %
Student Outcomes	% of students who passed	
	the internal test	
	All levels	62%
	Foundation	75%
	Elementary	62%
	Pre-intermediate	63%
	Upper Intermediate	NA
<b>Graduate Outcomes</b>	% of students who passed	80%
	intermediate level	

ENGLISH – IELTS

	Performance	Target %
Student Outcomes	% of students who passed the internal test	90%
Graduate Outcomes	% of students who passed with 5.0	90%

### **KEY FINDINGS**

more than 70%

Tertiary students graduated their course

83%

IELTS students achieved IELTS 5.0 score

less than 10%

Cases of academic related attrition

92%

\*AAC Alumni stated that their current job or studies is somewhat related to the course they've completed at AAC \$2270

\*Median monthly salary for AAC alumni

**92**%

\*AAC Alumni employed or joined higher studies 6 months after completing their course

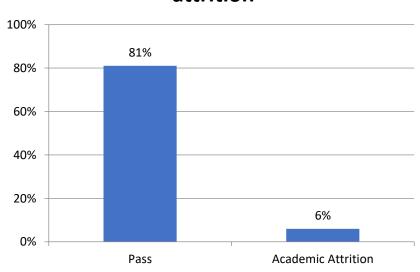
## DIPLOMA IN TOURISM AND HOSPITALITY MANAGEMENT

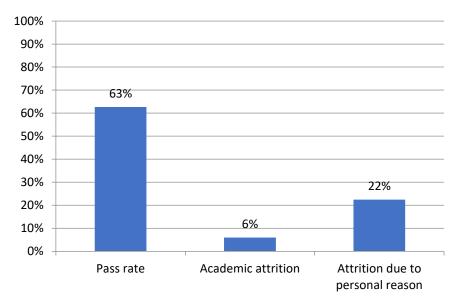
Pass rate <sup>1</sup>	81%
Academically related attrition	4

<sup>&</sup>lt;sup>1</sup> excluding non-academic related attrition

Performance	%
% of student graduated	81%
(include those within and	
out of STiP)	
% of student graduated	63%
(within STiP)	

# Pass rate excluding non-academic attrition

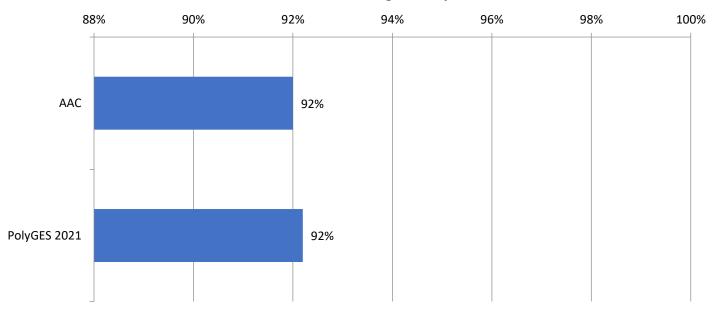




# DIPLOMA IN TOURISM AND HOSPITALITY MANAGEMENT (GRADUATE OUTCOME)

AAC's % of graduand employed or joined higher studies <sup>1</sup>	92%
Polytechnic GES (PolyGES) 2021^	92.2%

<sup>&</sup>lt;sup>1</sup>Based on graduands who responded to the survey



<sup>^</sup>Full-time permanent employment rate

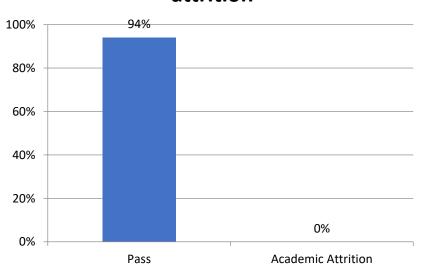
### **ADVANCED DIPLOMA IN TOURISM AND HOSPITALITY MANAGEMENT**

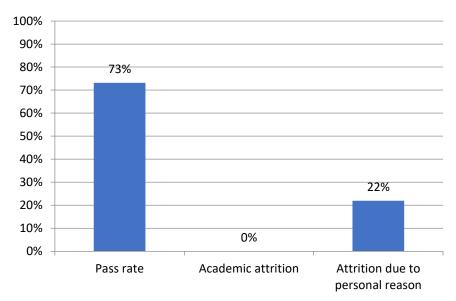
Pass rate <sup>1</sup>	94%
Academically related attrition	0

<sup>&</sup>lt;sup>1</sup> excluding non-academic related attrition

Performance	%
% of student graduated	94%
(include those within and	
out of STiP)	
% of student graduated	88%
(within STiP)	

# Pass rate excluding non-academic attrition

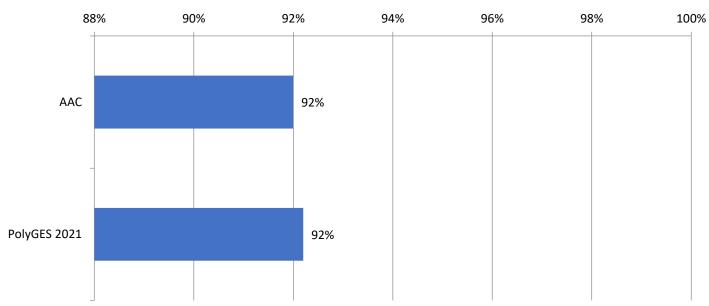




# ADVANCED DIPLOMA IN TOURISM AND HOSPITALITY MANAGEMENT (GRADUATE OUTCOME)

AAC's % of graduand employed or joined higher studies <sup>1</sup>	92%
Polytechnic GES (PolyGES) 2021^	92.2%

<sup>&</sup>lt;sup>1</sup>Based on graduands who responded to the survey



<sup>^</sup>Full-time permanent employment rate

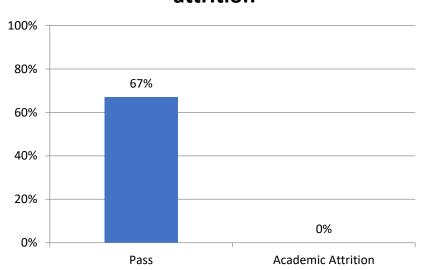
# DIPLOMA OF BUSINESS MANAGEMENT & DIPLOMA OF LEADERSHIP MANAGEMENT

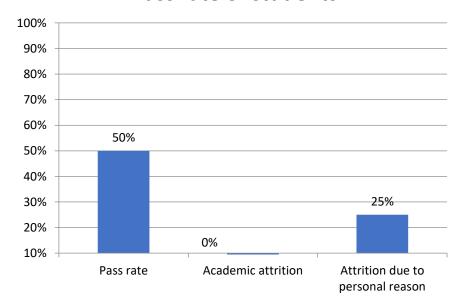
Pass rate <sup>1</sup>	67%
Academically related attrition	0

<sup>&</sup>lt;sup>1</sup> excluding non-academic related attrition

Performance	%
% of student graduated	67%
(include those within and	
out of STiP)	
% of student graduated	67%
(within STiP)	

## Pass rate excluding non-academic attrition

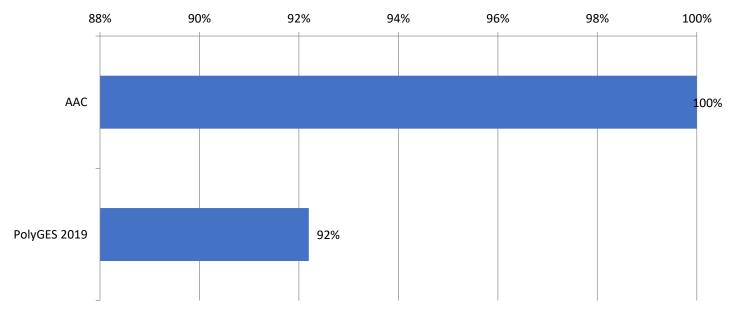




## DIPLOMA OF LEADERSHIP AND MANAGEMENT (GRADUATE OUTCOME)

AAC's % of graduand employed or joined higher studies <sup>1</sup>	100%
Polytechnic GES (PolyGES) 2021^	92.2%

<sup>&</sup>lt;sup>1</sup>Based on graduands who responded to the survey



<sup>^</sup>Full-time permanent employment rate

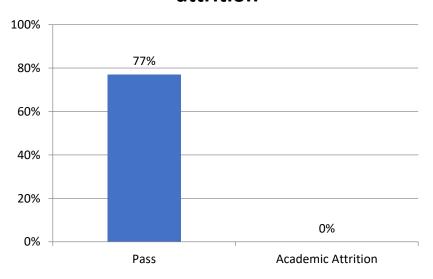
### **ADVANCED DIPLOMA OF PROGRAM MANAGEMENT**

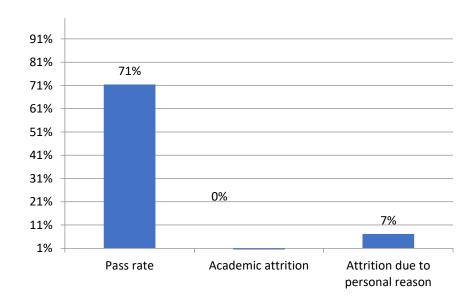
Pass rate <sup>1</sup>	77%
Academically related attrition	0

<sup>&</sup>lt;sup>1</sup> excluding non-academic related attrition

Performance	%
% of student graduated	77%
(include those within and	
out of STiP)	
% of student graduated	77%
(within STiP)	

# Pass rate excluding non-academic attrition

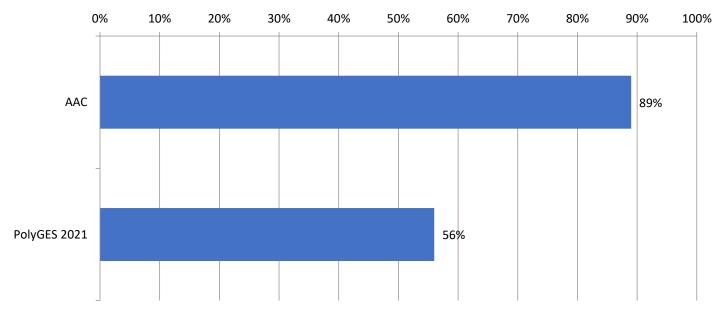




# ADVANCED DIPLOMA OF PROGRAM MANAGEMENT (GRADUATE OUTCOME)

AAC's % of graduand employed or joined higher studies <sup>1</sup>	89%
Polytechnic GES (PolyGES) 2021^	92.2%

<sup>&</sup>lt;sup>1</sup>Based on graduands who responded to the survey



<sup>^</sup>Full-time permanent employment rate

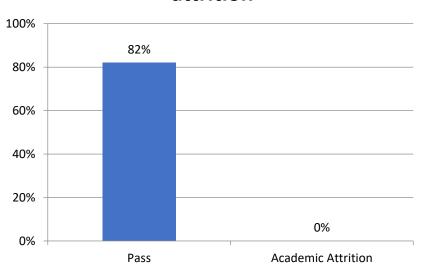
### **DIPLOMA OF INFORMATION TECHNOLOGY**

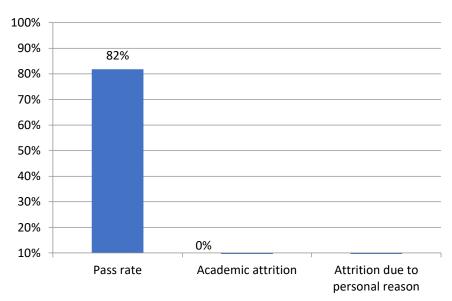
Pass rate <sup>1</sup>	82%
Academically related attrition	0

<sup>&</sup>lt;sup>1</sup> excluding non-academic related attrition

Performance	%
% of student graduated	82%
(include those within and	
out of STiP)	
% of student graduated	82%
(within STiP)	

# Pass rate excluding non-academic attrition

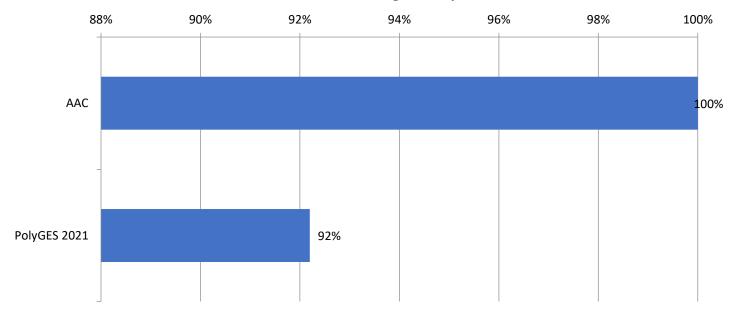




# DIPLOMA OF INFORMATION TECHNOLOGY (GRADUATE OUTCOME)

AAC's % of graduand employed or joined higher studies <sup>1</sup>	100%
Polytechnic GES (PolyGES) 2021^	92.2%

<sup>&</sup>lt;sup>1</sup>Based on graduands who responded to the survey



<sup>^</sup>Full-time permanent employment rate

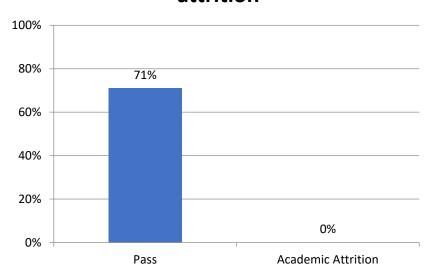
### **ADVANCED DIPLOMA OF INFORMATION TECHNOLOGY**

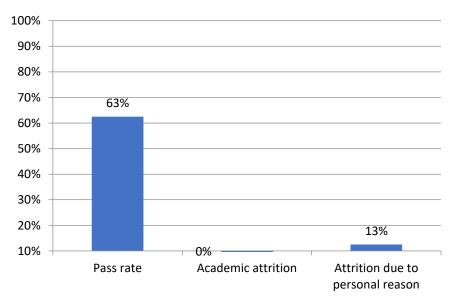
Pass rate <sup>1</sup>	71%
Academically related attrition	0

<sup>&</sup>lt;sup>1</sup> excluding non-academic related attrition

Performance	%
% of student graduated	71%
(include those within and	
out of STiP)	
% of student graduated	71%
(within STiP)	

# Pass rate excluding non-academic attrition

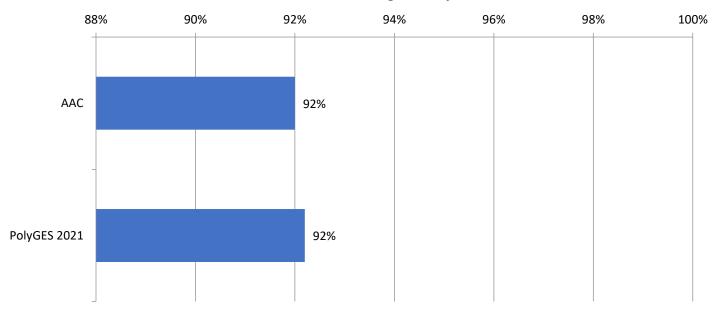




# ADVANCED DIPLOMA OF INFORMATION TECHNOLOGY (GRADUATE OUTCOME)

AAC's % of graduand employed or joined higher studies <sup>1</sup>	92%
Polytechnic GES (PolyGES) 2021^	92.2%

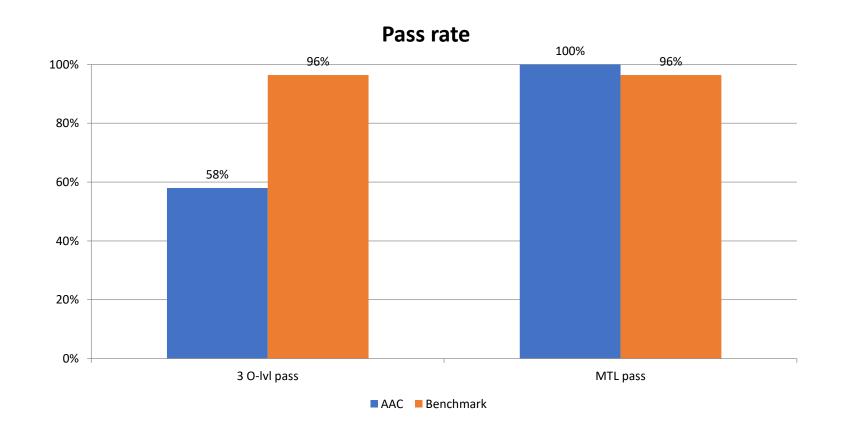
<sup>&</sup>lt;sup>1</sup>Based on graduands who responded to the survey



<sup>^</sup>Full-time permanent employment rate

## O - LEVEL

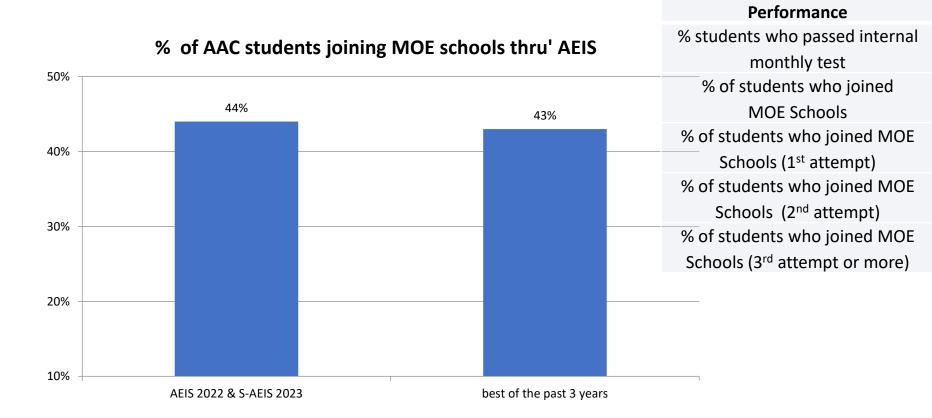
	3 O-level pass rate	MTL pass rate
Academies Australasia College	58%	100%
Benchmark (from Data.org.sg)	96.4%	96.4%



# GPC – PRIMARY (GRADUATE OUTCOME)

Percentage of students joined MOE schools (AEIS 2022 & S-AEIS 20231)	44%
Benchmark (Best of AAC's past 3 years)	43%

<sup>&</sup>lt;sup>1</sup> AEIS results release in Dec of the same year, S-AEIS result release Apr of the same year



%

22%

44%

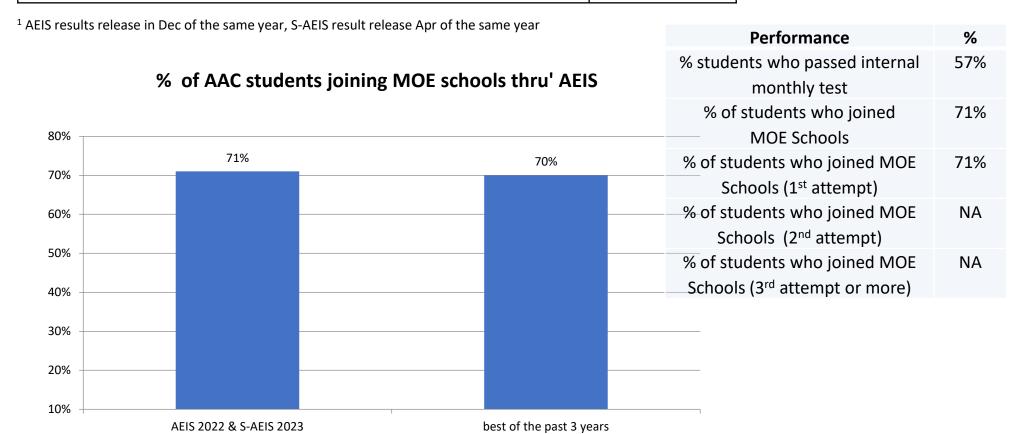
46%

33%

NA

# GPC – SECONDARY (GRADUATE OUTCOME)

Percentage of students joined MOE schools (AEIS 2022 & S-AEIS 2023¹)	71%
Benchmark (Best of AAC's past 3 years)	70%



## **EFL**

Percentage of students passed AAC EFL test (All levels)	80%
% of students who passed (1st attempt)	78%
% of students who passed (2 <sup>nd</sup> attempt)	100%
% of students who passed (3 <sup>rd</sup> attempt or more)	NA
Benchmark (best of AAC's last 3 years)	62%
Percentage of students passed AAC EFL test (Foundation)	100%
% of students who passed (1st attempt)	100%
% of students who passed (2 <sup>nd</sup> attempt)	NA
% of students who passed (3 <sup>rd</sup> attempt or more)	NA
Benchmark (best of AAC's last 3 years)	75%
Percentage of students passed AAC EFL test (Elementary)	100%
% of students who passed (1st attempt)	100%
% of students who passed (2 <sup>nd</sup> attempt)	NA
% of students who passed (3 <sup>rd</sup> attempt or more)	NA
Benchmark (best of AAC's last 3 years)	62%
	(All levels) % of students who passed (1st attempt) % of students who passed (2nd attempt) % of students who passed (3rd attempt or more) Benchmark (best of AAC's last 3 years)  Percentage of students passed AAC EFL test (Foundation) % of students who passed (1st attempt) % of students who passed (2nd attempt) % of students who passed (3rd attempt or more) Benchmark (best of AAC's last 3 years)  Percentage of students passed AAC EFL test (Elementary) % of students who passed (1st attempt) % of students who passed (2nd attempt) % of students who passed (2nd attempt) % of students who passed (3rd attempt) % of students who passed (3rd attempt)

# PRE – INTERMEDIATE

Percentage of students passed AAC EFL test	75%
(Pre - Intermediate level)	75/0
% of students who passed (1st attempt)	67%
% of students who passed (2 <sup>nd</sup> attempt)	100%
% of students who passed (3 <sup>rd</sup> attempt or more)	NA
Benchmark (best of AAC's last 3 years)	63%

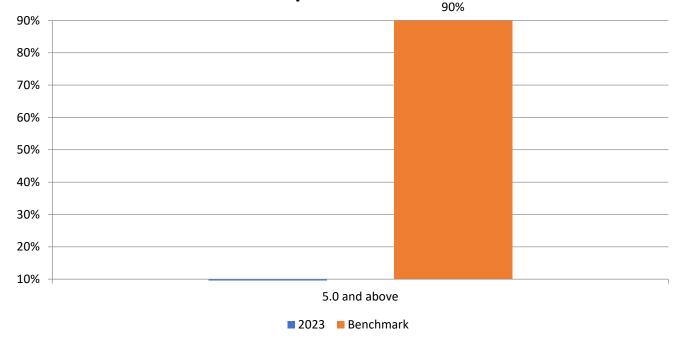
#### **INTERMEDIATE**

Percentage of students passed AAC EFL test (Intermediate level)	67%
% of students who passed (1st attempt)	67%
% of students who passed (2 <sup>nd</sup> attempt)	NA
% of students who passed (3 <sup>rd</sup> attempt or more)	NA
Benchmark (best of AAC's last 3 years)	80%

## **IELTS**

Percentage of students passed AAC IELTS test	NA (No students)
Benchmark (Best of AAC's past 3 years)	90%

## Internal IELTS pass with 5.0 and above



# ACADEMIES AUSTRALASIA COLLEGE

www.aac.edu.sg