

DIPLOMA OF RETAIL MANAGEMENT

(COURSE CODE: DRM)

6 MONTHS
On-Campus Education
+
6 MONTHS
Industrial Attachment

The Diploma of Retail Management course is to equip individuals with the skills and knowledge necessary to succeed in the dynamic and fast-paced world of retail. With a focus on practical skills and real-world experience, students will gain a deep understanding of retail best practices and the ability to apply them in a variety of settings. This course covers a range of essential topics, such as driving profits through strategic planning, managing change, handling difficult customers, integrated marketing, as well as managing inventory and stock. Upon completion of the Diploma of Retail Management, graduates will be well-equipped to pursue a range of retail management positions, from entry-level to senior roles, in various retail environments.



COURSE HIGHLIGHTS



INDUSTRIAL VISITS

Our program incorporates a unique learning approach with multiple field visits to various retail setups, aiming to enrich students' comprehension of the retail industry's business operations. These field visits offer exposure to modern retail systems, such as shelving arrangements and inventory management techniques, allowing students to immediately connect theoretical concepts with real-world applications.



VAST EXPERIENCE

Our Lecturers are dedicated and passionate with vast teaching experience. They have business and industry experience – so they bring real-world experience into the classroom.



MONTHLY INTAKE

Our Monthly intake allows the students to enroll as quickly as possible without waiting for a long time and gap in the progression.



HIGH EMPLOYMENT /PROGRESSION

81% of our graduates found a job or advanced their studies within six months after graduation.[^]

[^]For latest 'Graduate Employment Survey', refer to <https://www.aac.edu.sg/downloads-and-forms>

Academies Australasia Group

Established in 1908, Academies Australasia Group has been operating for more than 112 years and listed on Australian Securities Exchange for more than 44 years. It has a long and successful experience in education with 18 colleges across Australia and Singapore, offering over 180 qualifications across its campuses in Sydney, Melbourne, Adelaide, Perth, Brisbane, Gold Coast, Armidale, Dubbo and Singapore. Our students come from over 130 countries from around the world, and are proud of our diverse student population. This diverse student population creates a truly unique learning experience for our students. In Singapore, Academies Australasia College (AAC) offers English language courses, Singapore Government School Preparatory courses, Diploma, Advanced Diploma, Australian standard courses and Top-up Degree-Programmes.

Modules

- Retail Strategy
- Managing Change
- Communication with Retail Customers
- Integrated Marketing in Retail Sector
- Stock Control and Visual Merchandising
- Industrial Attachment*

*The Industrial Attachment is an integral module of the programme. However, suppose a student is unable to participate in the Industrial Attachment module due to circumstances beyond the control of the Student or the College, like non-approval of the Training Work Permit by the Ministry of Manpower or unable to secure an intern placement due to unavailability of vacancies, the Student will be required to complete a Research-Based Project with the submission of a report to be considered for graduation for the course. While AAC will make its best efforts to secure Industrial Attachment for the students, it does not guarantee that it will be able to secure one for every student.

Class Schedule [^]

- 8:00am – 11:00am or *Monday – Friday*
- 11:30am – 2:30pm or *(excludes Public Holidays)*
- 3:00pm – 6:00pm *^Subject to change.*

Potential Career

- Retail Merchandiser
- Store Manager
- Department Planner
- Visual Merchandiser
- General Manager
- Merchandise Manager
- District Manager
- Purchasing Manager
- Procurement Manager
- Category Manager

Entry Requirements

Academic	English Proficiency	Age
<ul style="list-style-type: none"> • AAC Diploma in Business Studies (Level 3) (or) • AAC Cert IV in Business (or) • AAC Specialist Diploma in Hospitality Management (or) • Level 3 Diploma from any other PEIs in a relevant field (or) • GCE A-Level pass in any 1 subject (or) • Any other equivalent qualification <p>(Matured students aged 30 years and above with at least 8 years of work experience will be considered for admission.)</p>	<ul style="list-style-type: none"> • IELTS 5.0 or • AAC EFL (Level-4) or Equivalent <p><i>(Students without formal English qualifications will be given a placement test to determine their level of proficiency.)</i></p>	<ul style="list-style-type: none"> • Applicants must be of age 16 and above.



Cert No.: EDU-2-2104
Validity: 15/08/2021 – 14/08/2025

Enhanced Registration Framework (ERF)

PEI Registration Number: 200312175W
Period of Registration: 20/05/2022 – 19/05/2026

WE ARE LOCATED AT:

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ENQUIRE

