

# DIPLOMA OF BUSINESS MANAGEMENT

(COURSE CODE: DBM)

**12 MONTHS**  
On-Campus Education

The Diploma of Business Management is a program that provides students with the fundamental knowledge and skills required to effectively manage a business.

The program covers various aspects of business management, including finance, marketing, human resources, operations, and strategic planning.

✓ **MONTHLY INTAKE**

✓ **EDUCATION PATHWAY TO DEGREE**

✓ **81% EMPLOYMENT / PROGRESSION RATE<sup>^</sup>**

<sup>^</sup>For latest 'Graduate Employment Survey', refer to <https://www.aac.edu.sg/downloads-and-forms>



## TOP 3 REASONS FOR ENROLLING INTO THIS PROGRAMME

1

### SINGAPORE TOP ASIAN HUB

Singapore surpasses Hong Kong as the top Asian hub for MNC headquarters, driving increased demand for professionals with Business Management expertise.

2

### INDUSTRY-RELEVANT SKILL DEVELOPMENT

Our Business Development Diploma equips students with 90% of the top in-demand skills sought by employers in Singapore, ensuring graduates are well-prepared to meet the evolving needs of the workforce.

3

### PROMISING CAREER PATH

Earn a Business Diploma and advance to a Business Manager role in Singapore, where the average annual salary is approximately S\$87,000, providing strong career growth and financial rewards.

*Note: The above information are with references from external sources, for any clarification you may consult our Business Development Manager.*

## Academies Australasia Group

Established in 1908, Academies Australasia Group has been operating for more than 112 years and listed on Australian Securities Exchange for more than 44 years. It has a long and successful experience in education with 18 colleges across Australia and Singapore, offering over 180 qualifications across its campuses in Sydney, Melbourne, Adelaide, Perth, Brisbane, Gold Coast, Armidale, Dubbo and Singapore. Our students come from over 130 countries from around the world, and are proud of our diverse student population. This diverse student population creates a truly unique learning experience for our students. In Singapore, Academies Australasia College (AAC) offers English language courses, Singapore Government School Preparatory courses, Diploma, Advanced Diploma, Australian standard courses and Top-up Degree-Programmes.

## Modules

- Operations Management
- Emotional Intelligence
- Leadership and Workplace Relationship
- Leadership and Team Effectiveness
- Critical Thinking
- Managing Finance
- Customer Service
- Personal Development
- International Market and Business Need
- Resource Management
- Business Communication
- Supply Chain Management

## Class Schedule <sup>^</sup>

- 8:00am – 11:00am or *Monday – Friday*
- 11:30am – 2:30pm or *(excludes Public Holidays)*
- 3:00pm – 6:00pm *^Subject to change.*

## Potential Career

- Marketing Executive
- Project Manager
- Logistics Coordinator
- Sales Executive
- Office Manager
- Customer Service Executive
- Operations Executive
- Account Executive
- Business Development Executive
- Operation Manager

### Entry Requirements

Academic	English Proficiency	Age
<ul style="list-style-type: none"> <li>• AAC Diploma in Business Studies (Level 3) (or)</li> <li>• AAC Cert IV in Business (or)</li> <li>• AAC Specialist Diploma in Hospitality Management (or)</li> <li>• Level 3 Diploma from any other PEIs in relevant field (or)</li> <li>• GCE A-Level pass in any 1 subject (or)</li> <li>• Any other equivalent qualification</li> </ul> <p>(Matured students aged 30 years and above with at least 8 years of work experience will be considered for admission.)</p>	<ul style="list-style-type: none"> <li>• IELTS 5.5 or</li> <li>• AAC EFL (Level-5) or equivalent.</li> </ul> <p><i>(Students without formal English qualifications will be given a placement test to determine their level of proficiency.)</i></p>	<ul style="list-style-type: none"> <li>• Applicants must be of age 16 and above.</li> </ul>



Cert No.: EDU-2-2104  
Validity: 15/08/2021 - 14/08/2025

### Enhanced Registration Framework (ERF)

Cert No.: 200312175W  
Validity: 20/05/2022 - 19/05/2026

## WE ARE LOCATED AT:

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